



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

Report on Seminar by MBA Department on “Challenges of Millennium Managers”

Event Type	Seminar
Date	28.11.2019
Resource Person	Sri V Sachidanandam, Former General Manager-Steel Authority of India Limited (SAIL) Former President of LBRCE
Name of Coordinators	Dr. A Adishesha Reddy
Target Audience	MBA Final year students
Total no of Participants	120
Objective of the event:	To explain the students the changing dynamics of corporate environment for job opportunities
Outcome of event	Management students absorbed the valid points highlighted by the resource person and they are emotionally connected with the seminar when he touched the points related to managerial positions
Description / Report on Event :	Resource person was former president of LBRCE and his long experience and excellent insightfulness made the students to understand the challenges to be faced in the current globalized scenario
Feedback / Suggestions	Very appropriate programme for final year MBA students and they expressed that they are highly motivated

Photographs:



Inauguration session of the seminar



Felicitation of Guest



Resource Person Interaction with Students